

Workday Rising EMEA: Our 2025 sustainability journey

Sustainability isn't a trend for us, it's a long-term commitment. Learn how we're illuminating a brighter, greener future together at Workday Rising EMEA this year.

Getting to Barcelona sustainably

We offset all Workday Rising EMEA attendee travel with high-quality carbon credits.

To a space designed with the planet in mind

Fira Gran Via runs entirely on renewable energy: solar, wind, water, biomass and biogas.

The venue is topped with 25,900 solar panels, producing 5.86 GWh of clean electricity each year and cutting around 2,200 tonnes of CO₂ emissions annually – about the same as taking 500 cars off the road for a year.

25,900

Solar Panels

Renewable energy

5.86

GWH

Clean electricity

2,200

Tonnes

Cutting CO₂

We're reducing waste – but creating impact

Fira Gran Via's 'Towards Zero Waste' programme ensures all materials, including glass, wood, plastic and organic matter, are tracked and sorted on-site for maximum recovery.

With dedicated recycling points, eco-certified cleaning and mobile waste teams, sustainability is built into every stage of the event. In 2024 alone, over 8,000 tonnes of waste was recovered for reuse or recycling.

And that's not all. Last year, all leftover conference food supported local communities, while unused event items were donated to local charities, extending our positive impact beyond the expo floor.

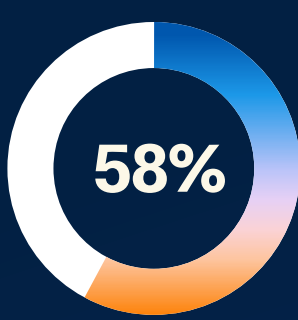
We select all merchandise carefully, with sustainability in mind. We've upcycled material from last year's event to make our conference bags for this year. We're also committed to keep printing to a minimum, opting to use QR codes and our event app instead.



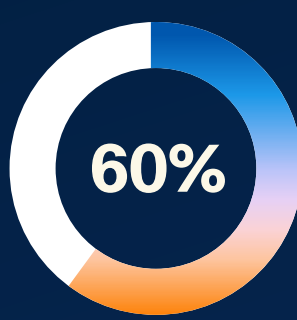
United in purpose

We give all our exhibitors guidelines to help them reduce environmental impact.

All our attendees are able to opt out of merchandise in favour of a local charity donation.



58% of our event menus are plant forward, vegan or vegetarian



60% are sourced via local suppliers



When creating experiences at Workday Rising EMEA, we want to make sure we align with our commitment to people and the planet.

Erik Hansen
Chief Sustainability Officer, Workday

Our sustainability efforts at Workday Rising and Workday Rising EMEA were recently recognised with the [IMEX-EIC Innovation in Sustainability Award 2025](#).

For us, it's more than an award – it reflects our ongoing commitment to creating impactful and sustainable events.

Want to learn more about the Fira Gran Via sustainability initiatives?
[Read More](#)