

## **Carbon impact**



All attendees\* given a free metro card



Workday employee travel was carbon offset

\*who booked accommodation through the registration site



## **Waste reduction**



67% of all production materials were donated or repurposed



No single-use plastic



Two vans of items donated for reuse at Stockholm Stadsmission (non-profit)



Minimal printing thanks to QR codes and app use







## **Supply chain**



Venue powered by 100% renewable energy



All food waste converted into climate-friendly biogas for vehicle fuel



All merchandise thoughtfully sustainable



## **Engagement**



All exhibitors provided with guidelines to reduce environmental impact



All attendees able to opt out of merchandise in favour of a local charity donation